

Postage Cheat Sheet

A handy guide to help you design for cost-effective direct mail.

ESTIMATED POSTAGE COST PER PIECE *

FIRST CLASS PRESORT (500 piece minimum)					FIRST CLASS PRESORT – AUTOMATION			FIRST CLASS PRESORT – AUTOMATION		
	Minimum Size	Maximum Size	Minimum Thickness	Maximum Thickness		Minimum	Maximum		Minimum	Maximum
CARD SIZE **	3-1/2" x 5-1/2"	4-1/4" x 6"	0.007"	0.016"	1 oz	\$0.229	\$0.255	–	–	–
LETTER SIZE **	3-1/2" x 5-1/2"	6-1/8" x 11-1/2"	0.009" if >4.25" x 6"	0.250"	1 oz	\$0.350	\$0.404	2 oz	\$0.350	\$0.404
FLAT SIZE	>6-1/8" x 11-1/2"	12" x 15"	0.009"	0.750"	1 oz	\$0.400	\$0.730	2 oz	\$0.570	\$0.900
PRESORT STANDARD (200 piece minimum)					PRESORT STANDARD – AUTOMATION			PRESORT STANDARD – ENHANCED CARRIER		
	Minimum Size	Maximum Size	Minimum Thickness	Maximum Thickness		Minimum	Maximum		Minimum	Maximum
LETTER SIZE **	3-1/2" x 5-1/2"	6-1/8" x 11-1/2"	0.009" if >4.25" x 6"	0.250"	< 3.3oz	\$0.199	\$0.278	< 3.3oz	\$0.142	\$0.271
FLAT SIZE	>6-1/8" x 11-1/2"	12" x 15"	0.009"	0.750"	< 3.3oz	\$0.310	\$0.504	< 3.3oz	\$0.145	\$0.271
NON - PROFIT (200 piece minimum)					PRESORT NON-PROFIT – AUTOMATION			PRESORT NON-PROFIT – ENHANCED CARRIER		
	Minimum Size	Maximum Size	Minimum Thickness	Maximum Thickness		Minimum	Maximum		Minimum	Maximum
LETTER SIZE **	3-1/2" x 5-1/2"	6-1/8" x 11-1/2"	0.009" if >4.25" x 6"	0.250"	< 3.3oz	\$0.087	\$0.166	< 3.3oz	\$0.068	\$0.194
FLAT SIZE	>6-1/8" x 11-1/2"	12" x 15"	0.009"	0.750"	< 3.3oz	\$0.171	\$0.356	< 3.3oz	\$0.070	\$0.194

*This is an estimate. Total cost depends upon address totals in mailing list.

**Must meet aspect ratio.

Effective January 22, 2012

NOTE: Oversized post cards larger than 4-1/4" x 6", but no larger than 6-1/8" x 11-1/2" will qualify for letter size postage rates.

Single Piece First Class Letter \$0.45

Single Piece First Class Postcard \$0.32

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